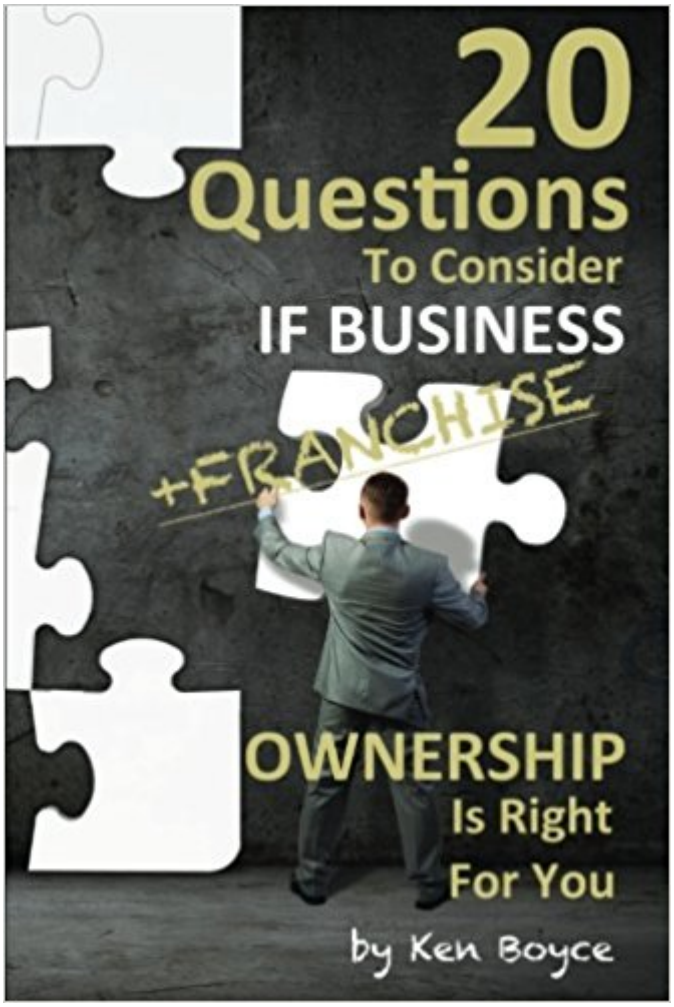
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20 Questions To Consider If Business (Franchise) Ownership Is Right For You



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Synopsis

This book has been written to help individuals who are thinking about taking the step into business ownership. It is designed to address common questions, that many people initially ask, before seriously investigating specific industries or businesses. An easier path to self-employment is via a franchise business. We will discuss the advantages a franchise organization provides over an independently run business. We are going to cover the basics to help you reflect on business ownership. The areas we will cover are: - Helping you better understand the important questions to ask yourself. - Help point you in the right direction to get more information. - Better understand how a business owner thinks and makes decisions. - Understand if you have what it takes to be a business owner. - Discuss the benefits of a franchise system. The desired result is to help you decide if you are willing and able to take your professional life into your own hands.

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